RIDECONCEPTS™

2019 COLLECTION

Countless hours of riding. Extensive market research. Progressive design. Ride Concepts is the culmination of our collective lifetimes of experience and a fresh direction in a category that could use a shakeup.

Working with top-notch technology partners leads to top-tier products. We're integrating state-of-the-art compounds, materials, and engineering guided by solid relationships with some of our industry's best alliances.

RIDE CONCEPTS™ X D3O®

Coupling the structure and durability of our footwear with impact technology pioneered by protection engineering firm D3O, we're rolling out the first full line of MTB specific riding shoes with an impact story in every model.

RIDE CONCEPTS™ X Rk Rubber Kinetics

Ride Concepts and Rubber Kinetics have created 3 proprietary rubber compounds that surpass the quality and construction currently available. This is not only the foundation of every shoe built, but also the roots of a relationship based on progression.

DST
DYNAMIC
SURFACE TECHNOLOGY

Rubber Kinetics x RIDE CONCEPTS

A COMPOUND & TRACTION COLLABORATION

4.0 DOWNHILL/COMFORT
FLEXIBLE | HIGHEST GRIP

6.0 ALL-TERRAIN
TRANSITIONAL | MID-LEVEL GRIP

8.0 ENDURO / ALL MOUNTAIN
FIRM | LOWEST GRIP

SESSION SERIES

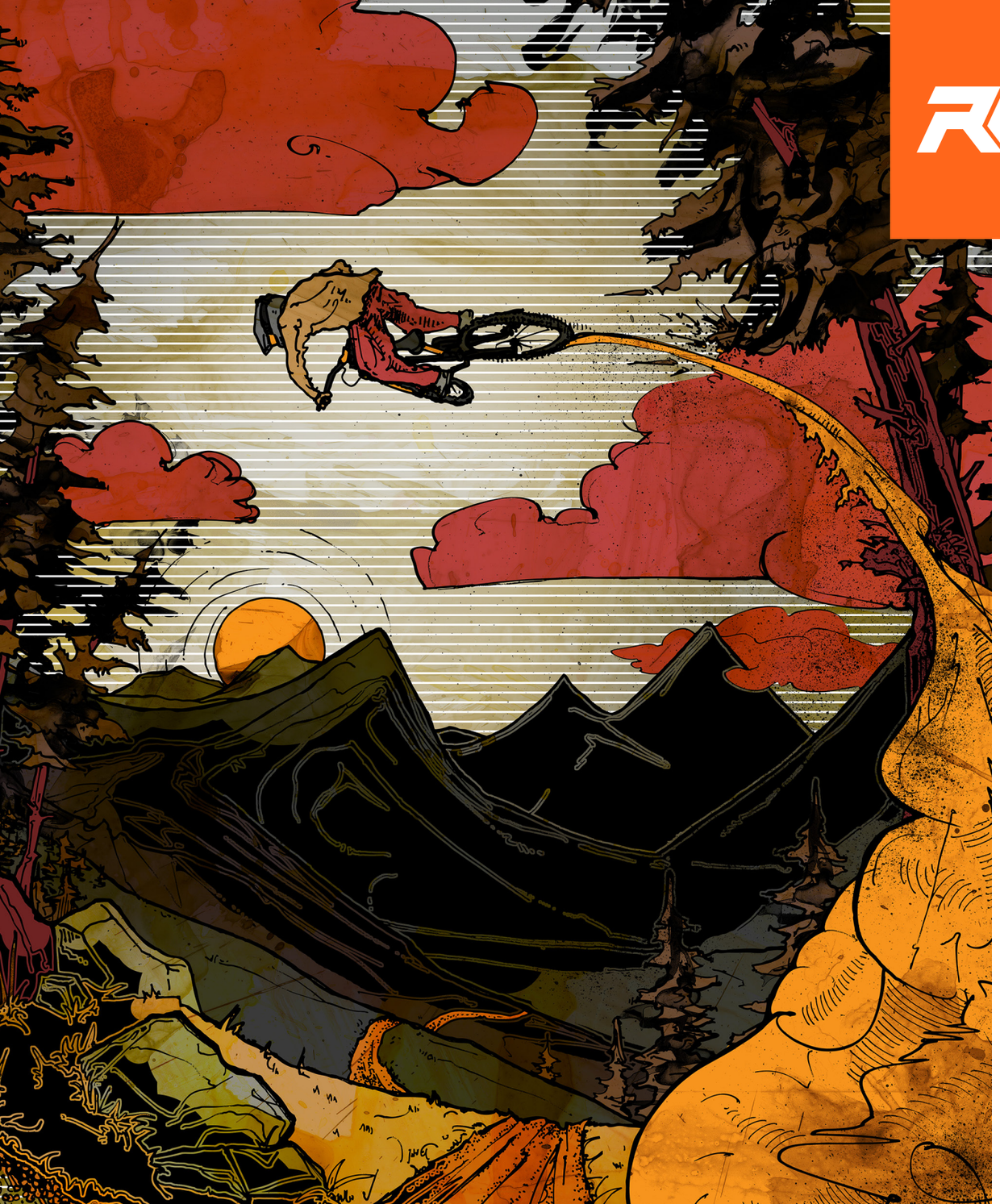
	COASTER	LIVEWIRE	WILDCAT	HELLION
TREAD SIZE & SHAPE	HEXAGON 12mm	HEXAGON 12mm	HEXAGON 12mm	HEXAGON 12mm
RECESSED TRACTION LOCATION	NO	NO	NO	NO
PEDAL TYPE	FLATS	FLATS	FLATS	FLATS

FLOW SERIES

	POWERLINE	SKYLINE	TRANSITION	TRAVERSE
TREAD SIZE & SHAPE	HEXAGON 12mm	HEXAGON 12mm	HEXAGON / BARS 12mm	HEXAGON / BARS 12mm
RECESSED TRACTION LOCATION	TOE / HEEL	TOE / HEEL	TOE / HEEL	TOE / HEEL
PEDAL TYPE	FLATS	FLATS	CLIPLESS	CLIPLESS

LAUNCH SERIES

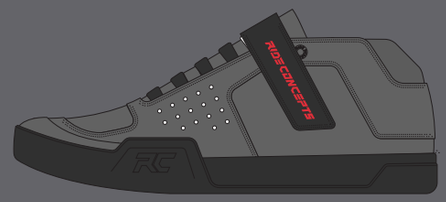
	TNT
TREAD SIZE & SHAPE	HEXAGON 14mm
RECESSED TRACTION LOCATION	NO
PEDAL TYPE	FLATS



SESSION SERIES

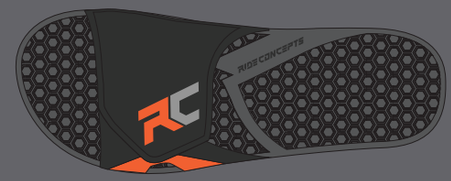
Whether you're taking laps in the park, blazing backcountry trails, or throwing high-fives, the SESSION series has you covered.

LIVEWIRE



WILDCAT

HELLION



COASTER

2019 SESSION SERIES

2019 SESSION SERIES

LIVEWIRE

Combining the technical demands of big mountain riding with the style of BMX, the Livewire is a re-invented classic. This is your daily-driver, wear-everywhere, tough-as-nails, do-it-all, ninja-approved, high-performance flat-pedal shoe.

LIVEWIRE TECH SPEC

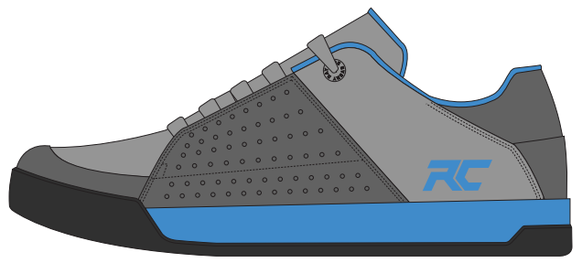
- Gusseted, Flex Seam, High Abrasion Air Mesh Tongue
- 8mm Oval Laces
- Elastic Lace Stay
- Webbing Tongue Stay
- Micro-Fiber and Synthetic PU Nubuck Upper
- 1mm Perferations For Breathability
- High Abrasion Mesh Toe Box
- Custom PU Molded Toe Cap
- Breathable, Wicking Tech Mesh Interior Liner
- High Abrasion Mesh Heel Collar
- Custom PU Moulded Heel Guard
- D30 Impact Technology Insole
- EVA Midsole
- DST 6.0 - Ride Concepts x Rubber Kinetics Outsole and Tread Pattern
- Sport Fit
- Men's Specific Fit / Women's Specific Fit / Youth Specific Fit

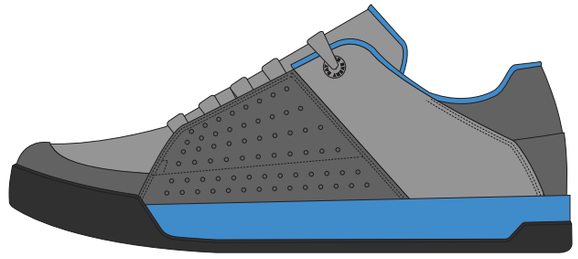
2019 SESSION SERIES

MEN'S LIVEWIRE

2019 SESSION SERIES

WOMEN'S LIVEWIRE





2019 SESSION SERIES

YOUTH LIVEWIRE

2019 SESSION SERIES

WILDCAT

The Wildcat is the cool bigger cousin of the Livewire.
Featuring cranked-up stability and ankle protection,
it's a mid-height, sticky-soled, flat pedal brawler.

WILDCAT TECH SPEC

- Gusseted, Flex Seam, High Abrasion Air Mesh Tongue
- 8mm Oval Laces
- Elastic Lace Stay
- Webbing Tongue Stay
- Synthetic PU Nubuck/High Abrasion Mesh Upper
- Synthetic PU Nubuck Power Strap
- 1.5mm Perferations For Breathability
- High Abrasion Mesh Toe Box
- Abrasion Coated Toe Cap
- Breathable, Wicking Tech Mesh Interior Liner
- High Abrasion Mesh Heel Collar
- D30 Impact Technology Insole
- EVA Midsole
- DST 6.0 – Ride Concepts x Rubber Kinetics Outsole and Tread Pattern
- Sport Fit
- Men's Specific Fit / Women's Specific Fit / Youth Specific Fit

2019 SESSION SERIES

MEN'S WILDCAT

2019 SESSION SERIES

WOMEN'S WILDCAT

2019 SESSION SERIES

YOUTH WILDCAT

2019 SESSION SERIES

HELLION

Rounding out the Session series, the Hellion is the pace-setter of the group, with an all-out emphasis on increased protection, durability, and awesomeness. For hard-charging riders who seek out the gnarliest conditions, the Hellion ups the ante when it comes to foot comfort and pedal control.

HELLION TECH SPEC

- Gusseted, Flex Seam, High Abrasion Air Mesh Tongue
- 8mm Oval Laces
- Elastic Lace Stay
- Webbing Tongue Stay
- Coated Synthetic PU Nubuck Upper
- 1.5mm Perferations For Breathability
- Abrasion Coated Toe Cap
- Breathable, Wicking Tech Mesh Interior Liner
- Abrasion Coated Heel Guard
- D30 Impact Technology Insole
- EVA Midsole
- DST 6.0 – Ride Concepts x Rubber Kinetics Outsole and Tread Pattern
- Sport Fit
- Men's Specific Fit / Women's Specific Fit

2019 SESSION SERIES

MEN'S HELLION

2019 SESSION SERIES

WOMEN'S HELLION

2019 SESSION SERIES

COASTER

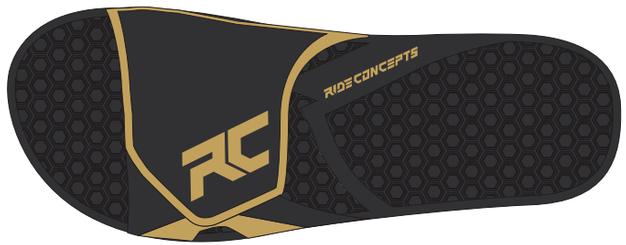
Built from the same moisture-wicking, abrasion-resistant materials as our other models, the Coaster also features an outsole and tread pattern to match. Think of the Coaster as your new pre- and post-ride best friend.

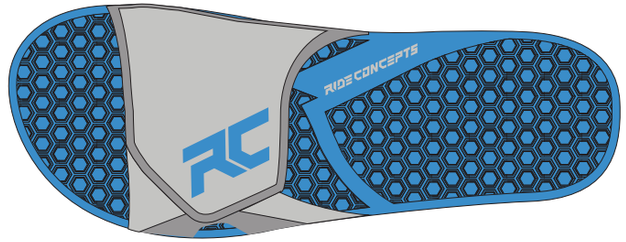
COASTER TECH SPEC

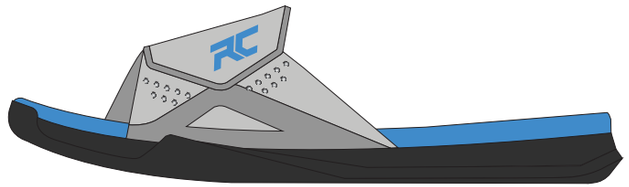
+ High Abrasion Air Mesh Top Strap
+ Micofiber and Welded TPU Bottom Strap
+ Hook and Loop Velcro Closure
+ Engineered Metatarsal Pad
+ EVA Footbed
+ DST 4.0 – Ride Concepts x Rubber Kinetics Outsole and Tread Pattern
+ Comfort Fit
+ Men's Specific Fit / Women's Specific Fit / Youth Specific Fit

2019 SESSION SERIES

MEN'S COASTER





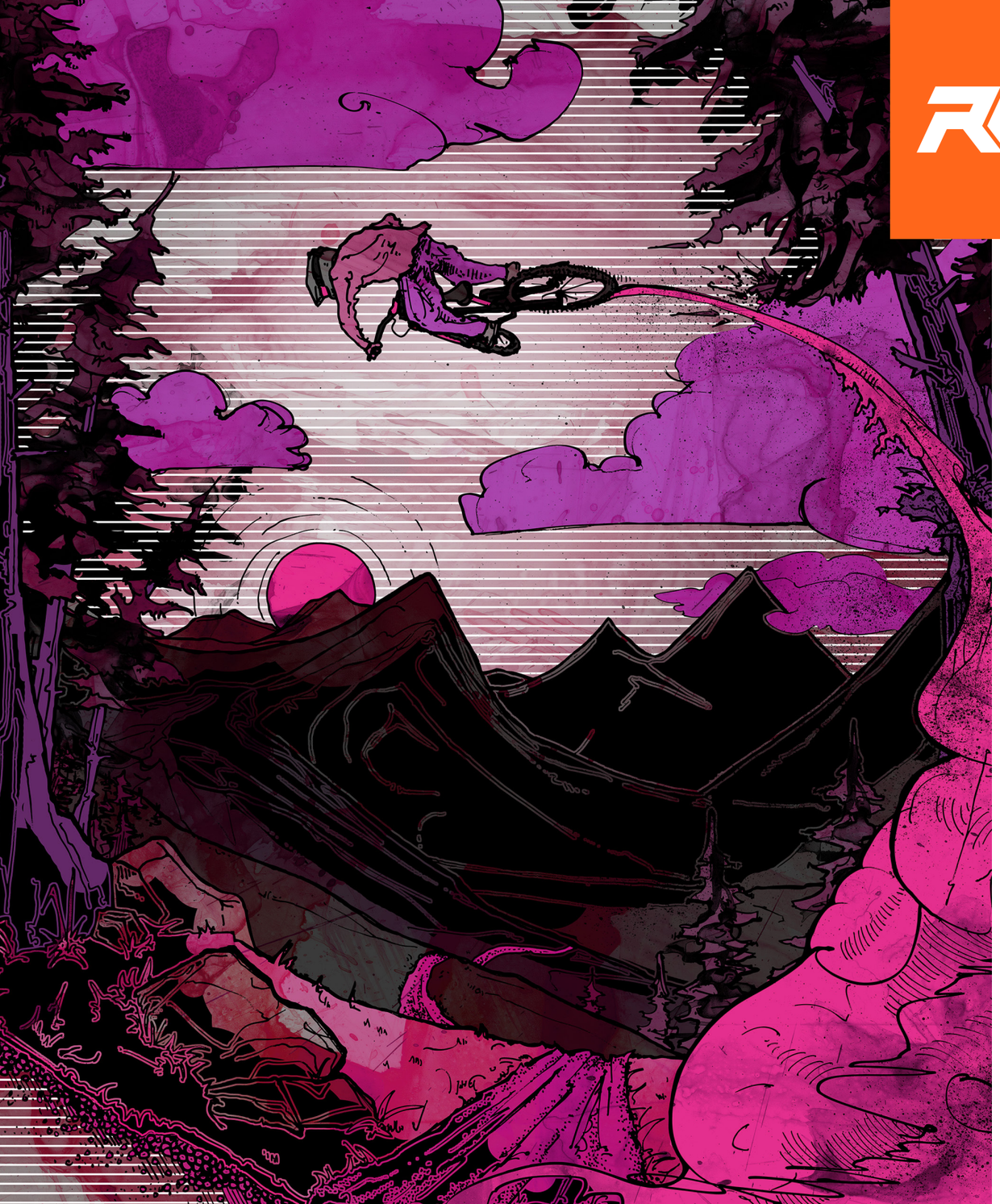


2019 SESSION SERIES

WOMEN'S COASTER

2019 SESSION SERIES

YOUTH COASTER



FLOW SERIES

Superior fit, rugged construction, and clean style bring uncompromising performance to all-condition, all-mountain riding.

POWERLINE

SKYLINE

TRANSITION

TRAVERSE

2019 FLOW SERIES

2019 FLOW SERIES

POWERLINE/SKYLINE

Packed with features like an asymmetrical medial collar for added protection, an EVA midsole for increased stability, D30 insoles for amplified shock absorption, and a molded rubber toe cap, these are big-mountain, big-move, all-star shoes.

POWERLINE/SKYLINE TECH SPEC

+ Molded & Contoured, Multi-Density, Gusseted, Flex Seam, High Abrasion Air Mesh Tongue
+ 8mm Oval Laces
+ Nylon Oval Lace Eyelets
+ Elastic Lace Stay
+ Webbing Tongue Stay
+ Action Leather and TPU Laminated Upper
+ Coated Mesh Toe Box
+ Molded Rubber Toe Cap
+ Breathable, Wicking Tech Mesh Interior Liner
+ TPU Laminated Heel Collar
+ Asymmetrical Medial Collar With 2mm D30 Protection
+ D30 Impact Technology Insole
+ Medial Side High Rise Impact EVA Midsole
+ DST 6.0 – Ride Concepts x Rubber Kinetics Outsole and Tread Pattern
+ TechFit
+ Men's Specific Fit (Powerline) / Women's Specific Fit (Skyline)

2019 FLOW SERIES

POWERLINE

2019 FLOW SERIES

SKYLINE

2019 FLOW SERIES

TRANSITION/TRAVERSE

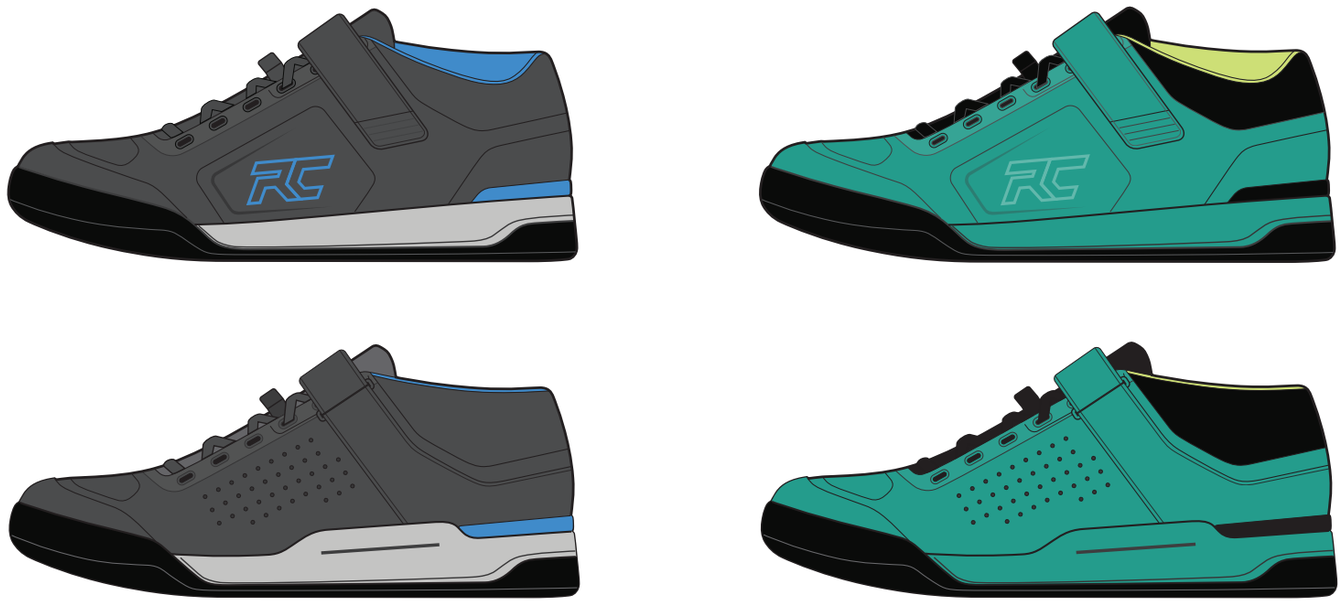
For riders preferring the security and power provided by a clipless pedal set-up, we present the Transition and Traverse. These capable, high-performance, all-mountain shoes are designed and built to dominate with the added feature of clipless pedal compatibility. Climb like an angel, descend with conviction.

TRANSITION/TRAVERSE TECH SPEC

- Molded & Contoured, Multi-Density, Gusseted, Flex Seam, High Abrasion Air Mesh Tongue
- 8mm Oval Laces
- Hideen Ghillies Lace System/Nylon Oval Lace Eyelets (Transition Only)
- Elastic Lace Stay
- Webbing Tongue Stay
- Action Leather Power Strap
- Action Leather and TPU Laminated Upper
- Lateral Side 1.5mm KPU Diagonal Protection Bumpers (Transition Only)
- Lateral Side Thermoform Anti-Abrasion Mesh Panel (Traverse Only)
- Coated Mesh Toe Box
- Coated Mesh Laterial Panels
- Molded Rubber Toe Cap
- Breathable, Wicking Tech Mesh Interior Liner
- High Abrasion Mesh Heel Collar
- Asymmetrical Medial Collar With 2mm D30 Protection
- Nylon Heel Counter
- Laminated Rubber Heel Guard
- D30 Impact Technology Insole
- Medial Side High Rise Impact EVA Midsole
- DST 8.0 - Ride Concepts x Rubber Kinetics Outsole and Tread Pattern
- Clipless Pedal Compatibility
- RC Power Drive Full-Length Molded Nylon Shank
- TechFit
- Men's Specific Fit (Transition) / Women's Specific Fit (Traverse)

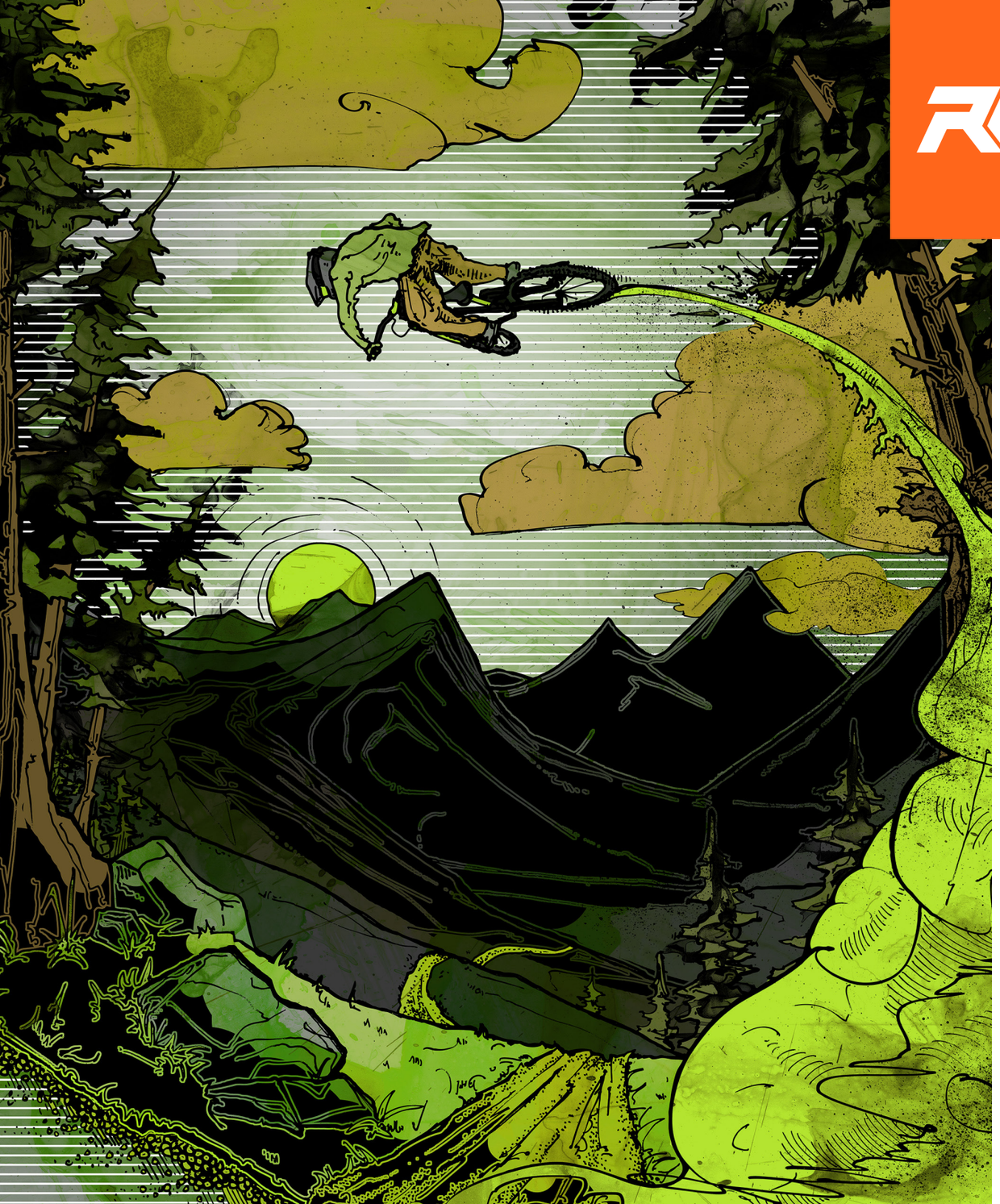
2019 FLOW SERIES

TRANSITION



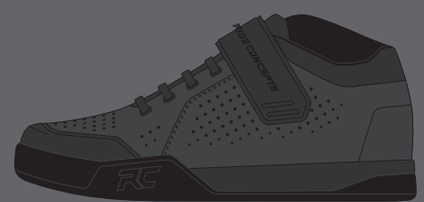
2019 FLOW SERIES

TRAVERSE



LAUNCH SERIES

Built for riding big lines in big terrain, the Launch range of footwear will give you the edge you need when pushing your limits.



THE TNT

2019 LAUNCH SERIES

2019 LAUNCH SERIES

TNT

When crafting the TNT, we focused on sport-specific, head-on problem solving. The result is unmatched protection, durability and comfort, designed around the premise of riding outside your comfort zone for extended periods of time.

TNT TECH SPEC

+ Wide Waist, Molded & Contoured, Multi-Density, Gusseted, Flex Seam, High Abrasion Air Mesh Tongue
+ 8mm Oval Laces
+ Nylon Oval Lace Eyelets
+ Elastic Lace Stay
+ Webbing Tongue Stay
+ Action Leather Power Strap
+ Action Leather and TPU Laminated Upper
+ Action Leather Toe Box
+ Molded Rubber Toe Cap
+ Breathable, Wicking Tech Mesh Interior Liner
+ Increased Medial Collar Height With 2mm D30 Protection
+ Welded TPR Heel Guard
+ D30 Impact Technology Insole
+ Medial Side High Rise Impact EVA Midsole
+ TPP Medial Midsole Cover
+ DST 4.0 – Ride Concepts x Rubber Kinetics Outsole and Tread Pattern
+ TechFit

2019 LAUNCH SERIES

TNT

SOCKS

Our socks are offered in either a merino wool or a synthetic blend and come in two sizes: 8-inch crew and 6-inch mid-crew.

2019 SOCKS

CREW & MID-CREW SOCKS

With a footwear line so comfortable, it's pretty easy to forget to even put socks on. For the rider looking to match that level of comfort with a higher level of style, our selection of merino wool and synthetic blend socks exemplify quality.

CREW & MID-CREW SOCKS TECH SPEC

- Made in Italy
- Synthetic - 98% Polyamide-Nylon, 2% Elastane
- Wool - 58% Polyamide-Nylon, 40% Merino Wool, 2% Elastane
- Pique-Knit Welt - Helps Keep Socks Up
- Rib-Knit Cuff/Leg - Improved Fit
- Mesh Articulation Zones - Superior Fit & Articulation
- Arch Band - Improved Support/Fit
- Mesh Zones - Increased Breathability
- Mesh Panels - Superior Fit
- Pique-Knit Foot - Less Bulk Underfoot
- Seamless Toe - No Bunching

HAPPY HOUR

2019 SOCKS

MEN'S WOOL CREW AND MID-CREW

2019 SOCKS

MEN'S SYNTHETIC CREW AND MID-CREW

JUNIPER

2019 SOCKS

WOMEN'S WOOL CREW AND MID-CREW

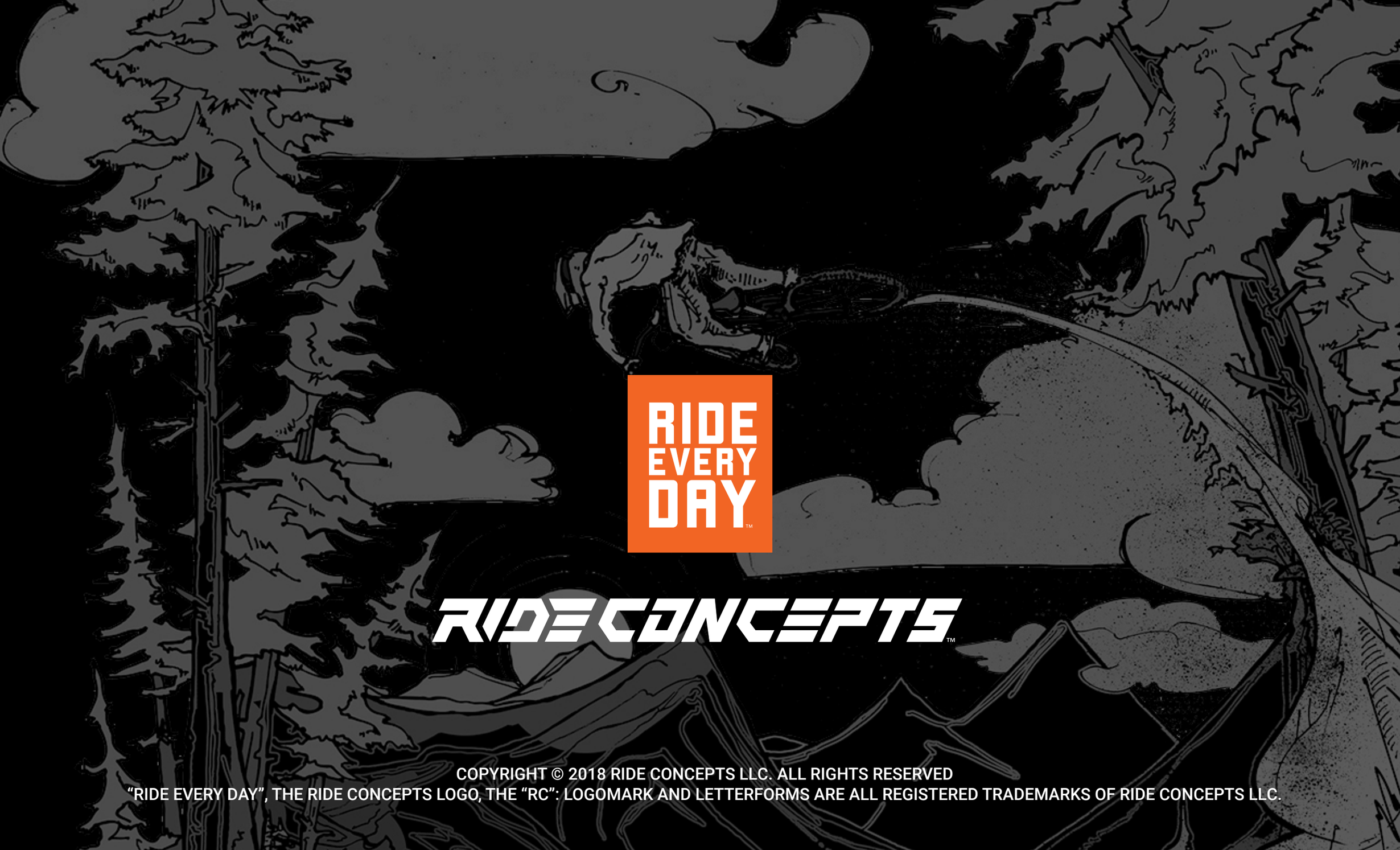
2019 SOCKS

WOMEN'S SYNTHETIC CREW AND MID-CREW

RIDE EVERY DAY

2019 SOCKS

YOUTH SYNTHETIC CREW



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